Andrei Pasternak design

510.847.2232 andrei@andreipasternakdesign.com
4026 Lakeshore Ave, Oakland, CA 94610

Objective Graphic Designer · Involved in creative development and production for print and web work.

RELEVANT SKILLS

Graphic Design Designed several covers for higher-education textbooks.
Designed and created several book cover illustrations.
Designed interior layout on several books in both trade and education publishing.
Produced movie theater calendars.
Designed identity and signage for business.
Created identity systems and logos for businesses.
Created Web-Sites for bands, non-profit organizations and law firms.
Developed and designed point of purchase signage and charts.
Designed flyers, CDs and promotional materials for bands.

Typography Designed or art directed the design of many complex higher-education textbooks.
Designed several experimental type books.
Standardized forms for ease of legibility and use.
Created typeface designs for use in projects.
Developed letter-form combination for use as corporate logo.

Photography Photographed weddings and head shots.
Worked in darkroom, developing color and black and white photos.
Assisted Photographers in studio and on location.

Project Management Coordinated the layout and printing of several books.
Hired freelancer designers, illustrators and photophers on a term of project basis.

Great Communication Skills Developed and designed training materials for new employees.
Coordinated with multiple people on creative projects.

Computer Knowledge Primarily Mac some PC.
Worked with many Adobe products including: Acrobat, After Effects, Dreamweaver, Flash, Illustrator, InDesign, Pagemaker, Photoshop and, Premiere.
Also worked in BBEdit, Final Cut Express, HTML, Microsoft Word, Microsoft Excel and, QuarkXPress.
Worked with music creation software including: Ableton Live, MOTU Digital Performer and, Propellerhead Reason.

Employment History January 2007 – Present · Senior Graphic Designer
McGraw-Hill Higher Eduacation HSSL

April 2006 – Present · Freelance Graphic Designer

April 2004 – April 2006 · Production Coordinator
Peachpit Press · Berkeley CA

February 2004 – April 2004 · Freelance Production Coordinator
Peachpit Press · Berkeley CA

October 2002 – September 2003 · Production Assistant
Peachpit Press · Berkeley CA

Education BFA Graphic Design
California College of Arts and Crafts · San Francisco, CA

Typography · Book Design · Book Cover Design
UC Berkeley Extension · Berkeley, CA

References Available on request.